

# Rate card 2012

- ▶ Join Cornwall's 1st smartphone tourist website
- ▶ Reach people actively seeking things to do & buy
- ▶ Attract 'on the go & ready to shop' customers with photos, videos, events & special offers

Visit [www.FindYourCornwall.co.uk](http://www.FindYourCornwall.co.uk)

## Why tourists, locals and businesses all love FindYourCornwall.co.uk

- ▶ It's the only ultra-local listing and events guide dedicated to South East Cornwall
- ▶ Get all the information you need, all in one place
- ▶ Easily find local services, attractions, events listings, accommodation, nights out, restaurants...

## Why South East Cornwall businesses need to go mobile in 2012

**Two stats:** 11% of all Cornwall visitors stay in Looe and surrounding areas; more than 50% of all internet access is now via mobile.

FindYourCornwall is the area's first and only guide optimised for mobile phones. It's written by locals with inside knowledge and gives you many of the benefits of a mobile website at a fraction of the cost. Better still, it's backed by prominent local print advertising in 140,000 trade directories and tourist beach guides all year round.

### BASIC LISTING

FREE

It might be basic and it might be free, but it's seen by 1000s of visitors every year.

Business Name  
Business Address  
Business Phone  
Map Location (Lat, Long)

### NO MORE EXTRAS!

### WHY SHOULD I CHOOSE A PRIORITY PACKAGE? ▶

- Full description
- Links to booking
- More website hits
- See videos & photos
- Advertise events
- List the detail
- Upload menus etc
- Social media
- Peer reviews
- Maximum exposure



### PRIORITY LISTING

£95 per year

Intro description and gallery photo ensure high visibility in search results and category browsing. Full descriptions and events uploads on your dedicated web page allow you to showcase your business with photos & videos in a guide that is sought out by visitors looking for the best of South East Cornwall.

Business Name  
Business Address  
Business Phone  
Email Contact  
Map Location (Lat, Long)  
Intro Description (2 lines)

### YOUR PAGE DISPLAYS...

Full Description (250 words)  
Booking Information  
Opening Times  
Link to Your Website  
Links to Videos (1-3)  
Photos (1-6)  
Add Your Own Events

### PLUS

Business Feature List  
PDF Attachments (1-3)  
Facebook Likes & Google+ Social bookmarks

### PRIORITY+ LISTING

£395 per year

The plus is we do it all for you, while you get on with running your business. We come to you, make a video, take photos and write up your listing. We also set up google places, tripadvisor accounts & social media. It's like having your own website but you don't have to do anything and it's a fraction of the cost.

Business Name  
Business Address  
Business Phone  
Email Contact  
Map Location (Lat, Long)  
Intro Description (5 lines)

### YOUR PAGE DISPLAYS...

Full Description (500 words)  
Booking Information  
Opening Times  
Link to Your Website  
Bespoke Video Interview  
New Set of Photos (1-12)  
Add Your Own Events

### PLUS

Business Feature List  
PDF Attachments (1-3)  
Facebook Likes & Google+ Social bookmarks  
Google Places setup  
Tripadvisor setup